

ENGAGING. MEMORABLE. INNOVATIVE.

## **BRANDS THAT TRUST IN PRINTAVIZION**





























RAYMOND JAMES



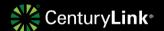


























# INTERUPT+ENGAGE GRAB YOUR AUDIENCE BY THE EYEBALLS

PrintAVizion elevates your marketing campaigns through immersive multi-sensory experiences that naturally captivate and delight your audience. As innovators in the field, we've refined our technology to create the gold standard for video-in-print solutions, making PrintAVizion the trusted partner for

The possibilities for your success are limitless, matched only by our flexible customization options that ensure your vision comes to life exactly as you imagine—with exceptional quality at every step. While we showcase our most popular configurations in this guide, we welcome your unique ideas and questions.

Here's to your success!



forward-thinking brands.

Jen & Devin Herz | Founders

Reserve your spot on our calendar for a no-pressure consultation where we'll explore creative ways to maximize your investment.

Go to PrintAVizion.com/schedule



### FAQS | WHAT YOU NEED TO KNOW

#### WHAT IS PRINTAVIZION AND WHY SHOULD I CARE?

As one of the pioneers, PrintAVizion brings print to life with thin vivid LCD screens integrated into video brochures, books, postcards, and even business cards. Combining video, audio, and print, it delivers a unique, show-stopping way to captivate and impress your audience. Unlike the competition, we combine innovative video technology with personalized marketing strategies to maximize your brand's impact.

#### WHAT IS THE TURNAROUND TIME?

Most custom printed orders have a 25-day turnaround, thanks to rigorous production and quality control. If you have a specific deadline, we'll work to meet it—we've never missed an accepted deadline.

#### HOW MUCH DO VIDEO IN PRINT SOLUTIONS COST?

Pricing depends on style, size, quantity, and customization. While we're not the cheapest or the most expensive, our unmatched quality and service ensure the best value and a stress-free experience. Shop Now

#### ARE THEY RECHARGEABLE?

Yes! Fully charged in 2–3 hours via USB, our players deliver 2–3 hours of continuous use. Shelf life varies, but they often hold a charge for months. Always check the charge before use.

#### **CAN I UPDATE THE VIDEOS?**

Yes! Just connect the player to your PC via the included USB-C cord, replace the files in the "Video" folder with your new videos (MP4 format, correct resolution), and you're all set. <u>View Video Loading Demo</u>

#### WHO DESIGNS MY PROJECT?

Use your own design team with our provided templates, or let our award-winning marketing team handle it for you—including custom design and copywriting. <a href="Download Design Templates">Download Design Templates</a>

#### WHO HANDLES VIDEO PRODUCTION?

Supply your own videos, or let us take care of it. We offer on-location video shoots, professional editing, & strategic guidance.

#### DO YOU OFFER MAILING SERVICES TO OUR CONTACT LIST?

Yes! For mailings of 30+ contacts, we handle shipping, addressing, assembly, and vibrant packaging.

#### WHY SHOULD I BUY FROM YOU VS. COMPETITION OR OVERSEAS?

With 3 decades of expertise, 730,000+ units sold, and unmatched quality, we deliver a stress-free, high-quality experience. Unlike unknown overseas options, and product pushers, we quarantee reliable service and excellent craftsmanship.



# SUPERCHARGE YOUR PRINTAVIZION PROJECT WITH HELP FROM DMC. AN AWARD-WINNING MARKETING TEAM!

Marketing Strategy: Backed by 3 decades of experience, our team at Dynamic Marketing Consultants (DMC) will guide you to success with proven strategies that outshine the competition.

**Graphic Design:** Stand out with award-winning, eye-catching, and attention-grabbing designs that make your business unforgettable.

**Copywriting:** Engage your audience and convert prospects with powerful, world-class messaging tailored to your product or service.

**Script Writing:** Communicate your message effectively with scripts designed to achieve optimal results, created seamlessly through our collaborative approach.

**Video Editing:** Transform raw footage into impactful videos with expert editing, graphics, audio, and compelling calls-to-action.

**Videography:** Elevate your project with professional explainer videos or on-location shoots that bring your vision to life.

**Mail Fulfillment:** Deliver your PrintAVizion books to the right people, the right way, with our full-service marketing, printing, and mail fulfillment solutions for maximum ROI.

#### **HD IPS Screen Sizes Available**

3", 4", 5", 7" & 10" Diagonal Measurement

#### STYLE & THICKNESS OPTIONS-



#### SCREEN SIZE | 7" & 10" HD IPS

16:9 Ratio 1280 x 720 Resolution Screen Dimensions 7" is 6" x 3.30" & 10" is 8.5" x 5.5" .625" .44" .125"

HARD

**COVER** 

SOFT

COVER

**SUPER** 

SLIM



SCREEN SIZE | 5" HD IPS

16:9 Ratio 854 x 480 Resolution Dimensions 3.875"x 2.00"



SCREEN SIZE | 3"

16:9 Ratio 480 x 270 Resolution Dimensions 2.5" x 1.5"

#### **OPTIONS FOR VIDEO START:**

Autoplay ("ON" when open / "OFF" when closed)
Push button activation (ON/OFF)

#### **STYLES & SCREEN SIZE OPTIONS:**

A large variety of sizes, thicknesses & styles to suit your needs 3", 4", 5", 7", and 10" HD screens are available

#### **VIDEO STORAGE SIZE AND PLAY TIME:**

256 & 512 MB are the standard hard drive (Approx. 7-20 mins of video) Larger capacity hard drives are available for a nominal fee

#### **PRICING INCLUDES:**

- ✓ Lithium rechargeable batteries
- ✓ USB-C & cord for updating video files & charging
- ✓ Built-in speakers & speaker holes for clear sound
- ✓ Premium custom full color printing
- ✓ Design template for your graphic design use
- ✓ Loading of your videos
- ✓ Instruction card
- ✓ Bonus- Free upgrade to soft-touch lamination!

# **BC SERIES** 3" **SCREEN VIDEO BUSINESS CARDS**

What's Included Rechargeable Battery | Charge/Data Cord | Speaker | Full Color Printing Matte or Soft-Touch Lamination | Loading of Your Video(s) | Instruction Card

Hard Drive 256 MB (7-10 Min of Video) | Larger Hard Drives Available

Dimensions 4" x 2.36"

### **STANDARD & SLIDER**



Add NFC Tag I \$2 ea.



Click or Scan to Order



# **PRIME SERIES** 5" SCREEN VIDEO BROCHURES

What's Included Rechargeable Battery | Charge/Data Cord | Speaker | Full Color Printing Matte or Soft-Touch Lamination | Loading of Your Video(s) | Instruction Card

Hard Drive 512 MB (15-20 Min of Video) | Larger Hard Drives Available

Video Buttons Play/Pause or Up to 4 Chapter Buttons + Volume Control

**Dimensions** 7" x 5" | 8.3" x 5.8" | 9" x 6" | 9" x 12" | Custom

#### **SOFTCOVER**

<u>QTY</u>	PER PIECE	<u>TOTAL</u>
30	\$54	\$1,620
50	\$39	\$1,950
100	\$34	\$3,400
200	\$32	\$6,400
500	\$26	\$13,000

9" x 12" | +\$3 ea.

Add NFC Tag | \$2 ea.

Add NFC + PURL | \$3 ea.

Add Memory | \$1 ea. per 256 MB

Pocket & Business Card Slits Available

Custom Boxes Available See Page 16

Contact Us for Volume Discounts!

#### **HARDCOVER**

<u>QTY</u>	PER PIECE	<u>TOTAL</u>
30	\$59	\$1,770
50	\$44	\$2,200
100	\$39	\$3,900
200	\$37	\$7,400
500	\$31	\$15,500





Click or Scan to Order



# **ELITE SERIES | 7" SCREEN VIDEO BROCHURES**

What's Included Rechargeable Battery | Charge/Data Cord | Speaker | Full Color Printing Matte or Soft-Touch Lamination | Loading of Your Video(s) | Instruction Card

Hard Drive 512 MB (15-20 Min of Video) | Larger Hard Drives Available

Video Buttons Play/Pause or Up to 4 Chapter Buttons + Volume Control

**Dimensions** 8.3" x 5.8" | 9" x 6" | 9" x 12" | Custom

#### **SOFTCOVER**

<u>QTY</u>	PER PIECE	<u>TOTAL</u>
30	\$59	\$1,770
50	\$47	\$2,350
100	\$39	\$3,900
200	\$37	\$7,400
500	\$29	\$14,500

9" x 12" | +\$3 ea. Add NFC Tag | \$2 ea. Add NFC + PURL | \$3 ea.

Add Memory I \$1 ea. per 256 MB
Pocket & Business Card Slits Available
Custom Boxes Available See Page 16
Contact Us for Volume Discounts!

#### **HARDCOVER**

QTY	PER PIECE	<u>TOTAL</u>
30	\$64	\$1,920
50	\$52	\$2,600
100	\$44	\$4,400
200	\$42	\$8,400
500	\$34	\$17,000







# PRESTIGE SERIES | 10" SCREEN VIDEO BROCHURES

What's Included Rechargeable Battery | Charge/Data Cord | Speaker | Full Color Printing Matte or Soft-Touch Lamination | Loading of Your Video(s) | Instruction Card

Hard Drive 512 MB (15-20 Min of Video) | Larger Hard Drives Available

Video Buttons Play/Pause or Up to 4 Chapter Buttons + Volume Control

Dimensions 12" x 9" | Custom

#### **SOFTCOVER**

<u>qty</u>	PER PIECE	<u>TOTAL</u>
30	\$69	\$2,070
50	\$63	\$3,150
100	\$53	\$5,300
200	\$48	\$9,600
500	\$39	\$19,500

Add NFC Tag | \$2 ea.

Add NFC + PURL | \$3 ea.

Add Memory | \$1 ea. per 256 MB

Pocket & Business Card Slits Available

Custom Boxes Available See Page 16

Contact Us for Volume Discounts!

#### **HARDCOVER**

<u>QTY</u>	PER PIECE	<u>TOTAL</u>
30	\$74	\$2,220
50	\$68	\$3,400
100	\$58	\$5,800
200	\$53	\$10,600
500	\$44	\$22,000







# **POCKET SERIES** 5" or 7" **SCREEN VIDEO FOLDERS**

What's Included Rechargeable Battery | Charge/Data Cord | Speaker | Full Color Printing Matte or Soft-Touch Lamination | Loading of Your Video(s) | Instruction Card

**Hard Drive** 512 MB (15-20 Min of Video) | Larger Hard Drives Available **Video Buttons** Play/Pause or Up to 4 Chapter Buttons + Volume Control

Dimensions 9" x 12"

#### **5" SCREEN**

<u>QTY</u>	PER PIECE	<u>TOTAL</u>
30	\$57	\$1,710
50	\$42	\$2,100
100	\$37	\$3,700
200	\$35	\$7,000
500	\$29	\$14,500

Add NFC Tag | \$2 ea.

Add NFC + PURL | \$3 ea.

Upgrade to Hardcover | \$5 ea.

Add Memory | \$1 ea. per 256 MB

Business Card Slits Available

Custom Boxes Available See Page 16

Contact Us for Volume Discounts!

#### 7" SCREEN

<u>QTY</u>	PER PIECE	<u>TOTAL</u>
30	\$64	\$1,920
50	\$49	\$2,450
100	\$44	\$4,400
200	\$42	\$8,400
500	\$36	\$18,000









# VIDEO BOX SERIES 5", 7", 10" SCREEN

What's Included Rechargeable Battery | Charge/Data Cord | Speaker | Full Color Printing Matte or Soft-Touch Lamination | Loading of Your Video(s) | Instruction Card

Hard Drive 512 MB (15-20 Min of Video) | Larger Hard Drives Available

Video Buttons Play/Pause or Up to 4 Chapter Buttons + Volume Control

**Dimensions** Standard & Custom Sizes to Fit Your Needs

#### **SMALL 8"x 6"x 2" - 5" SCREEN**

<u>QTY</u>	PER PIECE	<u>TOTAL</u>
30	\$86	\$2,580
50	\$69	\$3,450
100	\$66	\$6,600
200	\$63	\$12,600

#### **MEDIUM 10"x 7"x 3" - 7" SCREEN**

<u>QTY</u>	PER PIECE	<u>TOTAL</u>
30	\$96	\$2,880
50	\$78	\$3,900
100	\$74	\$7,400
200	\$68	\$13,600

#### LARGE 13"x 10"x 4" - 10" SCREEN

<u>QTY</u>	PER PIECE	<u>TOTAL</u>
30	\$109	\$3,270
50	\$89	\$4,450
100	\$85	\$8,500
200	\$80	\$16,000

Boxes & Trays are Tailor-Made for Your Project Pricing Above Does Not Include Custom Trays

Contact Us for Larger Volume Pricing





Click or Scan to Order

Request a Custom Quote!



# **INSTAVIZION SERIES**

InstaVizion players provide a customizable platform where you can easily add your videos and inserts for a unique, on-demand video experience, with **no minimum quantity** and **quick delivery!** 

#### **VIDEO BROCHURE**

9" x 6" with 7" Screen Pocket + Business Card Slit



<u>QTY</u>	PER PIECE
1	\$49
10	\$44
25	\$41
50	\$39

#### **VIDEO BUSINESS CARD**

4" x 2.36" with 3" Screen



QTY	PER PIECE
1	\$29
10	\$28
25	\$27
50	\$25



#### **VIDEO POSTCARD**

5.5" x 4.25" with 4" Screen



QTY	PER PIECE
1	\$30
10	\$28
25	\$25
50	\$23



#### **Impactful Features Your Recipient Won't Forget**

Frame for Personalization: A cover frame designed for adding your printed business card or custom messaging.

Vivid Video & Sound: 3" HD screen paired with high-quality sound to deliver your message powerfully & dynamically.

NFC Tech: Tap your phone for seamless redirection to URLs, landing pages, videos, social profiles, or giveaways.

Hybrid Experience: Combines the wow-factor of tangible media with the brilliance of digital touchpoints.

Surprising Longevity: A business card that transcends the ordinary, leaving your prospects impressed!

DAP CARDS

PER PIECE \$39

> \$36 \$34

\$29

\$25

QTY

2050

100



# MAILER BOXES

#### WHITE CORRUGATED BOX

No Printing



#### WHITE CORRUGATED BOX

30 - 250 \$2.00 ea. 251-500 \$1.75 ea. 501-1,000 \$1.50 ea.



Packaging | Labeling | Mailing USPS or FedEX



#### **SOFT COVER BOX**

Color Printing with Custom USB Cord Box



#### **SOFTCOVER WITH USB BOX**

<u>qty</u>	PER PIECE	<u>TOTAL</u>
30	\$20	\$600
50	\$15	\$750
100	\$10	\$1,000
200	\$9	\$1,800

Standard Boxes Hold Up to a 9"x 6" Video Brochure or Video Book Larger Sizes are Available

#### HARD COVER BOX

Color Printing with Custom Tray to Hold Video Player & Charge Cord



#### **HARDCOVER WITH TRAY**

<u>QTY</u>	PER PIECE	<u>TOTAL</u>
30	\$35	\$1,050
50	\$23	\$1,150
100	\$15	\$1,500
200	\$12	\$2,400

#### **VIDEO TABLE TOP POP**

Elevate your marketing game with this sleek acrylic tabletop video display!

Designed to captivate and inform, this 7" screen is the ultimate tool for showcasing your product in action. Whether you're highlighting features, sharing glowing testimonials, or demonstrating how-tos, this point-of-purchase display ensures your products stand out in a crowded market.





QTY	PER PIECE	TOTAL
1	\$329	\$329
5	\$229	\$1,145
10	\$179	\$1,790
20	\$149	\$2,980
50	\$129	\$6,450
100	\$109	\$10,900

# **VIDEO DISPLAY SERIES**

#### **TOUCH TAB PRO 24**

The TouchTab Pro 24 is a sleek 24-inch touchscreen tablet designed for captivating interactions. Easily set in landscape or portrait, it's perfect for tradeshows, showrooms, and more. Featuring a vibrant display, Android OS, WiFi, camera, microphone, and a portable stand with wheels, it's ideal for demos, videos, and visitor data collection.





**View All Our Innovative Displays** 

QTY	PER PIECE	TOTAL
1	\$725	\$725
2	\$697	\$1,394
5	\$649	\$3,245
10	\$597	\$5,970

# TEAM MEET YOUR



**DEVIN HERZ**Founder



JEN HERZ Founder



**JOHN HERZ**Client Relations Director



**JOE ROWE** Lead Designer



**CRYSTAL REED**Project Director



**HOLLY BRYANT**Digital Marketing Coordinator



IGOR MOSHKIN
Graphic Designer



**ALLYN ROSE**Marketing Strategist

SCHEDULE YOUR COMPLIMENTARY STRATEGY CALL PRINTAVIZION.COM/SCHEDULE



















# WELOVES WELOVES

For over three decades, PrintAVizion has transformed business visibility with our revolutionary marketing solutions that deliver unprecedented results. Our eye-catching video brochures, mailers, and displays aren't just marketing tools—they're solutions that command attention and drive results. Join the ecstatic brands who declare PrintAVizion the most powerful addition to their marketing arsenal, setting their brands apart in ways they never thought possible.

**POWERED BY** 

<u>BOOK A MEETING</u>
REQUEST AN ESTIMATE OR ORDER



813.803.5200 Printavizion.com Info@printavizion.com